- developments
  - individualisation
    - self-made
    - easy to produce
    - originals
  - fancy design
  - lower costs
  - flexibility
    - flexible furniture
    - easy to transport
    - for any kind of apartment
    - style-independant
  - solitude
    - single couches
    - small kitchen
    - single bed
  - home office
  - furniture
    - places
      - living room
      - bedroom
      - bathroom
      - kitchen
      - garden
      - working place
      - cellar
    - groups
      - kids
      - disabled
      - families
      - business ppl
    - choses
      - light
      - time
      - sound
- aid
- socializing
  - strangers
    - transit rooms
      - escalators
      - staircase
      - floor
    - transportation (metro/bus)
      - bench
      - hallway
      - seats
    - parks
    - bar/restaurant
      - drinking
      - dancing
      - listening to music
    - concerts
    - working place
  - family
    - helping homework
    - driving to school
    - eating
      - kitchen table
      - dining table
      - couch
      - restaurant
    - playing
      - tv
        - couch
      - table
      - floor
        - carpet
        - flooring
    - cooking
    - events
      - christmas
        - christmas tree
        - floor around the christmas tree
        - dining table
        - couch
        - church
        - light
      - easter
      - birthday
  - friends
    - watching movies
    - cooking
    - communicating
    - studying
    - smoking
    - playing
    - dancing
    - music
  - siblings
    - playing
      - table
      - bed
      - desk
      - floor
      - wall
      - living room
      - garden
    - sleeping
      - double bed
      - bunk bed
      - backseat
  - lovers
    - communicating
      - bathroom
      - eating
      - travelling
    - having sex
      - bed
        - light
      - table
      - floor
      - wall
      - couch
      - chair
    - having arguments
      - kitchen
      - bed
        - robust
        - to be seperated
      - dinnertable
      - car
      - working place
- work/learn
- storing
- religion
- comfort
  - light
  - sleeping
  - warmth
  - couch
- playing
- decoration
- social status